

# TRANSFER GUIDE

## AA Communication Suggested Curriculum transferring into BS Communication Studies Public Relations

Kaskaskia College Courses			
AA Communication Suggested Curriculum – 65 hours			
ENGL 101-3	English Composition	Elective-3	Life Science
ENGL 102-3	English Composition	DRMA 111-3	Theatre Appreciation
COMM 103-3	Fundamentals of Speech Comm	CITA 110-1	Intro to Word Processing
Elective-3	Mathematics	GUID 109-1	First Year College Experience
PSYH 101-3	Psychology	LEAD 150-3	Leadership Development
SOCO 101-3	Sociology	BUSN 201-3	Business Communication
Elective-3	Social & Behavioral Sciences	COMM 200-3	Organizational Communication
PHLE 120-3	Ethics	COMM 204-3	Interpersonal Communication
Elective-3	Humanities	COMM 205-3	Advanced Speech Communication
Elective-3	Humanities/Fine Arts	SPAN 101-4	Spanish
Elective-4	Physical Science	SPAN 102-4	Spanish
Southern Illinois University Carbondale Courses			
BS Communication Studies (CMST) Public Relations Specialization – 57 hours			
Course-3	Global Course	CMST 382-3	Research Methods in Public Comm
Course-3	Global Course	CMST 481-3	Public Relations Cases & Campaigns
CMST 201-3	Performing Culture	CMST 485-3	Public Relations Ethics
CMST 280-3	Busi & Professional Comm	1 Course-3	JRNL 310 or JRNL 312
CMST 281-3	Intro to Public Relations	1 Course-3	JRNL 335 or AD 372A
CMST 301I-3	Comm Across Cultures	1 Course-3	CMST 390D or CMST 494H
CMST 326-3	Persuasion	1 Course-3	JRNL 3XX/4XX, RTD 3XX/4XX, CMST 482, 484 or 486
CMST 381-3	Public Relations in Practice	Electives-12	300/400 level
Total Hours to Bachelor Degree: 122 Hours			

**Salary Range:** \$40,700-\$96,900

**Possible Careers:** Public Relations Manager  
 Digital Strategist  
 Human Resource Recruiter  
 Sports PR  
 Grant Writer  
 Project Manager  
 Social Media Influencer  
 Corporate Communications Coordinator  
 Account Executive

### Questions? Contact Us!

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.



## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.

PROGRAM ARTICULATION DEGREE PLAN					
Kaskaskia College 2024-2025		Southern Illinois University Carbondale			
AA Communication Suggested Curriculum - 65 Hours		BS Communication Studies (CMST) Public Relations Specialization - 120 Hours			
		University Core Curriculum (UCC) - 39 hrs*			Hrs
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COMM 103	Fundamentals of Speech Communication	3	CMST 101	Intro to Oral Communication	T
ENGL 101	English Composition	3	ENGL 101	English Composition I	T
ENGL 102	English Composition	3	ENGL 102	English Composition II	T
	Mathematics	3	MATHEMATICS	See SIUC Transfer Equivalency Guide	T
PSYH 101	Psychology	3	PSYC 102	Intro to Psychology	T
SOCO 101	Sociology	3	SOC 108	Intro to Sociology	T
	Social & Behavioral Sciences	3	SOCIAL SCIENCE	See SIUC Transfer Equivalency Guide	T
PHLE 120	Ethics	3	PHIL 104	Ethics	T
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Humanities/Fine Arts	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Physical Science	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
DRMA 111	Theatre Appreciation	3	THEA 101	Theater Insight	T
			HUMAN HEALTH	See SIUC Transfer Equivalency Guide	T
			MULTICULTURAL		NA
		<b>40</b>			<b>0</b>
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
			<b>College of Liberal Arts Requirements</b>		
			Global Course		3
			Global Course		3
SPAN 101	Spanish	4	SPAN 140A	Elementary Spanish	T
SPAN 102	Spanish	4	SPAN 140B	Elementary Spanish	T
		<b>8</b>			<b>6</b>
<b>Program Requirements</b>			<b>Program Requirements</b>		
CITA 110	Intro to Word Processing	1	<b>Any courses not articulated will be used to satisfy general elective credit</b>		
GUID 109	First Year College Experience	1			
LEAD 150	Leadership Development	3			
BUSN 201	Business Communication	3	MGMT 202	Business Communications	T
COMM 200	Organizational Communication	3	CMST 2XX	CMST Major Elective 200-level	T
COMM 204	Interpersonal Communication	3	CMST 262	Interpersonal Communication	T
COMM 205	Advanced Speech Communication	3	CMST 221	Digital Public Speaking	T
		<b>17</b>			
			CMST 201	Performing Culture	3
			CMST 280	Business & Professional Communication	3
			CMST 281	Intro to Public Relations	3
			CMST 3011	Communication Across Cultures	3
			CMST 326	Persuasion	3
			CMST 381	Public Relations in Practice	3
			CMST 382	Research Methods in Public Communication	3
			CMST 481	Public Relations Cases & Campaigns	3
			CMST 485	Public Relations Ethics	3
			Select 1 Course From:	JRNL 310 -or- JRNL 312	3
			Select 1 Course From:	JRNL 335 -or- AD 372A	3
			CMST 390D -or- CMST 494H	Applied Comm-PRSSA -or- Internship-Public Relations	3
			Select 1 Course From:	JRNL 3XX/4XX, RTD 3XX/4XX, CMST 482, 484, -or- 486	3
			Electives	300/400 level	12
			42 hours of 300/400-level coursework required for graduation		<b>51</b>
<b>Total semester hrs completed with AA degree:</b>		<b>65</b>	<b>Total semester hrs completed with BS degree:</b>		<b>57</b>
			<b>Total hrs to BS degree:</b>		<b>122</b>
Degree Plan updated on 2/7/24 by SG					